

# ROOFERS IN THE NEWS

ROOFING STORIES AND EVENTS THAT ARE MAKING HEADLINES

## NERCA Convention Shines in Atlantic City

The 86th Annual Convention and Trade Show of the North East Roofing Contractors Association was held March 22 – 24 this year at Trump Taj Mahal in Atlantic City, NJ. The convention brought roofing contractors and vendors from the northeast United States together in a forum allowing them to discuss and educate each other on issues unique to the area.



*Local 154 Representative Sal Giovanniello, Local 10 Business Manager Nick Strauss, Local 10 Apprentice Coordinator Jim Currie, International Vice President Tom Pedrick, Local 30 Business Manager Mike O'Malley and International Vice President Jim Hadel meet up at the International booth at the NERCA show.*



*Danny and Teri Sabatino with Eagle One Roofing in Astoria, NY, are greeted by International Vice President Tom Pedrick at the NERCA trade show.*



*International Vice President Paul Bickford (center) catches up with Frank Sheehan and Harry Grabert with Leading Way Construction Inc. out of Milton, MA.*



*International Vice President Tom Pedrick (center) welcomes Tony and Silvia Mileo, who run Criterion Roofers Inc. in Jamaica, NY.*



*Nick Martone with signatory contractor Martone & Sons Inc. out of Glen Cove, NY, stops by the booth to talk with International Vice President Tom Pedrick.*



## Full House at International Roofing Expo in Las Vegas

The 2011 International Roofing Expo hit the jackpot in Las Vegas with an 18% increase in attendance over the 2010 show in New Orleans. Over 8,100 attendees visited the show at the Las Vegas Convention Center. The show floor boasted 879 booths and 394 exhibiting companies featuring an array of products, new value-added services and the most innovative ideas in roofing materials and related products.

The United Union of Roofers, Waterproofers & Allied Workers sponsored a booth again this year, giving representatives a chance to meet with contractors and form relationships with others in the roofing community. It was also an opportunity for all to learn more about what's new and innovative in roofing these days.

### Roll-out of Renewable Energy Pavilion

The 2011 Expo marked the launch of the Renewable Energy Pavilion, a designated area on the show floor to provide education and resources to attendees interested in this innovative and cutting-edge segment.

The Pavilion educated attendees about benefits of using renewable energy products including solar, green/eco-friendly, photovoltaics, vegetative, roof-mounted wind turbines, day lighting, geothermal and other renewable energy products. Bill Good, Executive Vice President of NRCA, the show's official sponsor, was excited about the show's latest addition. "Everyone in the roofing industry needs to understand how new technologies will shape our future," he said.



*The International's booth is manned by experienced representatives and contains a plethora of materials for contractors who are interested in seeing what the Union can do for them.*



*JJ Matthews, Jim Cronin and Andrew Cronin with Trinity Roofing Service Inc. in Blue Island, IL, stop by the International booth to talk with International Director of Market Development Jordan Ritenour.*



*James Bigham with Twin Cities Roofing Contractors Association discusses business in the Minneapolis area with President Kinsey Robinson.*



*Local 220 Business Manager Brent Beasley catches up with Gordon Crawght of Best Contracting in Gardena, CA, and International Director of Market Development Jordan Ritenour.*



*Robert Hausman, Janet Hausman, Chris Heerlein and Yvonne Heerlein with signatory contractor Hausman Metal Works & Roofing Inc. in St. Joseph, MO, visit with International Vice President Jim Hadel.*



*After a successful contractors' meeting, International President Kinsey Robinson (second from left) catches up with Gary Sova of National Roofing & Sheet Metal, Roger LaDuke of LaDuke Roofing & Sheet Metal, and Heather Hadley with Southeastern Michigan Roofing Contractors Association.*



*International Representative Eric Anderson says hi to old friends Tom Tjelmeland, Gary Pegump and Kurt Tjelmeland of T&K Roofing & Sheet Metal Co. Inc. in Ely, IA.*